



Where Each Relationship Matters®



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FOR IMMEDIATE RELEASE

Rockland Trust Presents \$10,000 to ArtsEmerson to Support Access to Performing Arts



Pictured: David C. Howse, (left), Executive Director of ArtsEmerson, and Chris Oddleifson (right), CEO of Rockland Trust, at the historic Emerson Paramount Theatre in Boston.

Boston, MA (March 9, 2020) – [Rockland Trust](#) provided a \$10,000 sponsorship to [ArtsEmerson](#), a leading presenter of contemporary world theatre that gives a voice to diverse narratives through inclusive, community-engaging productions. Rockland Trust’s donation will be used to sponsor

ArtsEmerson's TodayTix Mobile Rush program, making theatre more accessible for all regardless of economic status.

Through a partnership with [TodayTix](#), a mobile-first ticketing platform, \$10 tickets will be made available on day of show (subject to availability) for all stage performances during ArtsEmerson 2019/2020 Season and its Summer Special Engagement, **Drumfolk** (July 22-August 1). As the underwriter of the program, Rockland Trust will enable ArtsEmerson to further broaden access to all, including audiences who historically have been left without opportunities to attend and be enriched by the theatre in Greater Boston.

"We're proud to support ArtsEmerson's mission to engage and deepen our connections with each other through the arts," said Christopher Oddleifson, CEO of Rockland Trust. "As an organization dedicated to strengthening our communities, Rockland Trust is thrilled to help make theatre more accessible to everyone."

"At ArtsEmerson, we endeavor to foster civic transformation through the arts; and in order to do that, we need the theater to be fully reflective of the rich diversity of the communities," said David C. Howse, Executive Director of ArtsEmerson. "We are pleased to align our vision and values with Rockland Trust on the launch of our Mobile Rush program which makes it possible for more families to experience the joy and transformative nature of art by providing more affordable ticket options for our many communities."

About ArtsEmerson

ArtsEmerson is the professional presenting and producing organization of the Office of the Arts at Emerson College and is Boston's leading presenter of contemporary world theatre. Founded in 2010 by Robert J. Orchard—the year the U.S. Census confirmed there was no single cultural majority in Boston—ArtsEmerson is committed to building a cultural institution that reflects the diversity of the city. ArtsEmerson programs a full season of performances, film and dialogue that invites each of us to engage in a more contemporary narrative of Boston as a truly global city.

About Rockland Trust

Independent Bank Corp. (NASDAQ Global Select Market: INDB) is the holding company for Rockland Trust Company, a full-service commercial bank headquartered in Massachusetts. Named in 2019 to The Boston Globe's "Top Places to Work" list for the 11th consecutive year, Rockland Trust offers a wide range of banking, investment, and insurance services. Rockland Trust serves businesses and individuals through approximately 100 retail branches, commercial and residential lending centers, and investment management offices in eastern Massachusetts, including Greater Boston, the South Shore, the Cape and Islands, as well as in Worcester County and Rhode Island. Rockland Trust also offers a full suite of mobile, online, and telephone banking services. Rockland Trust is an FDIC member and an Equal Housing Lender. To find out why Rockland Trust is the bank "Where Each Relationship Matters®", please visit www.rocklandtrust.com.

About TodayTix

A digital gateway to live shows, arts and cultural experiences, TodayTix launched in New York City in December 2013 by life-long friends and Broadway producers Merritt Baer and Brian Fenty.

Today, the company has engaged more than 5 million users to connect beyond ticketing into new cultural experiences that bring human interaction back to a increasingly digital world.

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